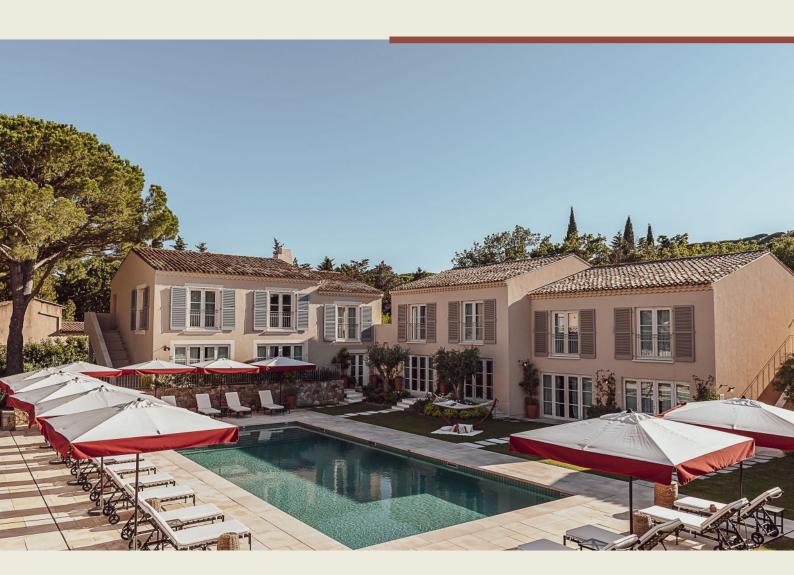


SAINT-TROPEZ

LOU PINET ANNOUNCES ITS REOPENING ON MAY 7, 2024



The Tropezian gem of the Maisons Pariente collection announces its reopening for the summer season on May 7, 2024. Once a destination cherished by Françoise Sagan, Boris Vian, Picasso, and Juliette Gréco, Lou Pinet is now reserved only for close friends and lovers of secret hideaways, offering an immersion into authentic Saint-Tropez. An invitation to savour the exquisite feelings of discovering a forgotten paradise, much-desired tranquillity, and finally breathing clearly, far away from the daily tumult.

- Authenticity in the heart of the mythical village of the Côte d'Azur



Lou Pinet is dedicated to appreciators of discretion, lovers of the Saint-Tropez spirit who refuse to choose between excitement and absolute calm. It is located in an unspoiled natural setting, punctuated by the song of the cicadas and the shade of the pines, with the largest swimming pool in the Var village, offering an ideal setting to enjoy the tranquillity away from the summer hustle and bustle.

As soon as you arrive, the garden of Lou Pinet welcomes you like a dream. Created by the landscape architect Jean Mus, an artist and craftsman from Grasse, the aromatic vegetable garden is surrounded by the umbrella pines. A path of old and patinated flagstones with scents of pine, lavender, oranges, and lemon trees guides guests to the rooms and suites.

A decoration inspired by local culture

Designed as a private home, Lou Pinet is a refuge where you can gather with family or friends for a holiday getaway. The hotel is inspired by the work of artists who appreciate the beauty of the South of France, and the love of colour, starting with Matisse, Calder, and Picasso. Natural light and rounded shapes intertwine in homage to the style of the 60s and 70s, and are incorporated into furniture elements such as benches and lighting fixtures. Antique trinkets, vintage plates hanging on the wall, sculptures... Each piece has been carefully selected, showcasing the region's artisanal heritage, from the pottery of Vallauris to the glassworks of Biot. Designed by Charles Zana, an interior architect, and designer, this decor is inspired by the cultural richness of Saint Tropez and its local artists, offering Lou Pinet a singular identity.

The warm light of the South penetrates the different spaces of this residence, revealing the 34 rooms and suites that compose it.



An invitation to timeless well-being

The wellness area invites you to gather in an unspoiled natural environment. Surrounded by pine trees, the swimming pool reveals a setting where calm reigns. A haven of absolute relaxation, it is accessible not only to hotel guests but also to external clientele, wishing to come and recharge their batteries in the heart of bustling Saint-Tropez.

Lou Pinet invites anyone visiting the region to enjoy a memorable day of relaxation and well-being in a soothing setting. The Day Pass gives access to all the fitness and pool facilities while enjoying a delicious lunch. Two packages are available - the relaxation package, including a gourmet lunch, or the wellness package with a tailor-made one-hour massage. The promise of a luxurious and revitalizing getaway in the heart of Saint-Tropez revitalizing.



At the bottom of the garden, Lou Pinet's spa is revealed. Arranged like a secret cave, an intimate and protective cocoon, it houses two treatment rooms, one of which is a double, and a hammam. The selection of face and body treatments promises an unforgettable experience, a moment to be enjoyed alone, as a couple, or with friends. This wellness interlude is based on the range of treatments offered by Tata Harper for a rejuvenating experience, Aime for a holistic approach to well-being, La Bonne Brosse for a feeling of freshness and cleanliness, Rudolph Care for incomparable softness and purity, and finally Parfum Judith for a bewitching finishing touch.

ABOUT MAISONS PARIENTE

Maisons Pariente is a contemporary family collection of 5-star hotels, founded by Patrick Pariente and his two daughters, Leslie Kouhana and Kimberley Cohen. Situated in extraordinary locations, the hotels are conceived as elegant private homes, revealing a singular, arty personality in perfect symbiosis with their surroundings. The addresses in the collection invite you to experience simple, warm hotel luxury, the Maisons Pariente spirit. The Collection comprises four hotels: Lou Pinet in Saint-Tropez, Crillon le Brave in Provence, Le Coucou in Méribel and Le Grand Mazarin in Paris.

INFORMATIONS PRATIQUES

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